

*Epilepsy Foundation of San Diego County*

# SHARON'S RIDE RUN WALK = 2026



**2026 Sponsorship Opportunities**



# SHARON'S RIDE RUNWALK 2026



**Epilepsy affects 1 in 26 people—making April 26, 2026 a powerful and intentional day to come together. Sharon's Ride.Run.Walk. transforms that number into action, visibility, and hope for thousands of individuals and families across San Diego County.**

Dear Friends:

The Epilepsy Foundation of San Diego County is proud to invite you to partner with us for **Sharon's Ride.Run.Walk. 2026**, our signature community event bringing together families, athletes, advocates, and corporate leaders to move epilepsy awareness forward, one step at a time.

**Sunday, April, 26th, 2026**  
**Crown Point Park | Mission Bay**

For more than 70 years, the Epilepsy Foundation of San Diego County has stood alongside the more than 50,000 children, adults, and families in our region living with epilepsy. **Our mission is simple but powerful: to ensure that no one faces epilepsy alone.** Through education, advocacy, and direct services, we are removing barriers, expanding access to care, and building a stronger, more connected community.

**Sharon's Ride.Run.Walk.** is an annual 15-mile bike ride and 5K run/walk dedicated to the memory of Sharon Rosenfeld, a nurse and teacher who cared deeply about people living with epilepsy and was a passionate advocate for helmet safety. Participants of all ages and abilities come together for a day filled with energy, purpose, and connection.

As a sponsor, your organization will receive high-impact brand visibility, meaningful community engagement, and alignment with a trusted nonprofit serving our region for more than seven decades. **Your support of Sharon's Ride.Run.Walk. directly funds programs and services offered free of charge to individuals living with epilepsy, as well as their families, friends, and caregivers.**

Every registration, sponsorship, and donation fuels essential services including individual and family counseling, support groups, education and advocacy, career development, college scholarships, and specialized programming with medical experts throughout the year—ensuring epilepsy never stands in the way of living life fully.

The Epilepsy Foundation of San Diego County is a qualified 501(c)(3) organization (Tax ID: 95-1981182). All contributions are tax-deductible to the extent allowed by law.

We would be honored to have you join us at Sharon's Ride.Run.Walk. 2026. Together, we can turn miles into momentum—and make a lasting impact for individuals and families living with epilepsy.

A handwritten signature in black ink, appearing to read 'Rick Burritt', is written over a white background.

RICK BURRITT, PRESIDENT AND CEO  
EPILEPSY FOUNDATION OF SAN DIEGO COUNTY

# 2026 PARTNER OPPORTUNITIES

<b>BENEFITS</b>	<b>Presenting \$25,000</b>	<b>Lead \$15,000</b>	<b>Gold \$10,000</b>	<b>Silver \$5,000</b>	<b>Bronze \$3,000</b>	<b>Exhibitor 1,500</b>
On-site event inclusion with exclusive, co-branded event name: "SHARON'S RIDE.RUN. WALK presented by [your name here]"	●					
Top Logo placement on race arch	●					
Event MEDIA MOMENT branded race start	●					
20x10 VIP Tent for team members to gather, includes snack basket, water and delivery of registration packets (names must be provided by 4/20/26)	●	●				
Branded race-day moment		●				
Premier Logo placement on race arch		●				
Prominent Logo placement on race arch			●	●		
10x10 Tent for team members to gather, includes snack basket, water and delivery of registration packets (names must be provided by 4/20/26)			●	●	●	
10x10 Tent						●
Registration for a team of:	40	35	25	15	8	
Corporate or individual name mentions in dedicated social media posts	●	●	●			
Mention in all press releases	●	●	●			
Sponsor table opportunity at event venue	●	●	●	●	●	●
Top placement of name/logo on event t-shirt, EFSDC website, promotional materials, signage and communications associated with the event	●					
Premier placement of name/logo on t-shirt, EFSDC website, promotional materials, signage and communications associated with the event		●				
Prominent placement of name/logo on event t-shirt, EFSDC website, select promotional materials, signage and communications associated with the event			●	●	●	
Promotional Item in participant packets (Item must be provided by 4/20/26)	●	●	●	●	●	
Supporting the mission of Epilepsy Foundation of San Diego County to <b>improve the lives of people affected by epilepsy through education, advocacy, research, and connection</b> since 1954	●	●	●	●	●	●

## Tailored Sponsor Opportunities

Don't see a package that is the right fit? Contact Dayna Bondurant ([dayna@epilepsysandiego.org](mailto:dayna@epilepsysandiego.org)) to create a sponsorship package that is just right for you or your company!

To purchase sponsorships, submit the included form or contact Dayna Bondurant, [dayna@epilepsysandiego.org](mailto:dayna@epilepsysandiego.org)

SPONSORSHIP DEADLINE FRIDAY, MARCH 28, 2026 TO BE INCLUDED ON SIGNAGE AND T-SHIRTS

Epilepsy Foundation of San Diego County is a qualified 501c3 organizations, TAX ID#95-1981182. Donations are deductible to the full extent of the law; please consult your tax advisor.



## Unique Opportunities for Brand Recognition

<p><b>Race T-Shirt Underwriter</b> \$8,000</p>	<p>As the Race T-Shirt Sponsor, your logo becomes part of a powerful symbol of community, movement, and hope worn by hundreds of participants standing together for epilepsy awareness.</p>	<p>Your logo featured prominently on the sleeve of every custom Sharon's Ride T-shirt, worn by all participants on race day and beyond. Name/logo featured on EFSDC website, prominent name/logo placement on promotional materials, signage and communications associated with the event</p>
<p><b>Ask a Professional Q&amp;A Booth Underwriter</b> \$5,000</p>	<p>Be the presenting sponsor of Sharon's Ride's first-ever Ask a Professional booth, an interactive, expert-led space where the community can ask questions, learn, and engage in open dialogue about epilepsy and health.</p>	<p>Logo and "sponsored by" recognition displayed prominently at Q&amp;A booth Name/logo featured on EFSDC website, prominent name/logo placement on promotional materials, signage and communications associated with the event</p>
<p><b>Entertainment Underwriter</b> (2 available) \$3,000</p>	<p>Help power the energy of Sharon's Ride by supporting live music and on-site entertainment that keeps participants inspired and engaged.</p>	<p>Your logo featured prominently on signage next to the event stage. Name/logo featured on EFSDC website, prominent name/logo placement on promotional materials, signage and communications associated with the event</p>
<p><b>Start Finish Archway Underwriter</b> \$1,500</p>	<p>Be a part of the iconic start and finish line—one of the most visible and photographed spots of the event.</p>	<p>Your logo featured on the Sharon's Ride start/finish arch</p>
<p><b>Snack Underwriter</b> \$1,500</p>	<p>Help fuel riders, runners, and walkers with snacks and refreshments throughout the day.</p>	<p>Your name/logo featured at the Sharon's Ride Snack Booth</p>
<p><b>Fundraising Prize Underwriter</b> (4 available) \$1,000</p>	<p>Support prizes that motivate participants to raise funds and celebrate their impact for the epilepsy community.</p>	<p>Your name/logo featured at the Sharon's Ride Prize Booth</p>
<p><b>Photography/Videography Underwriter</b> (2 available) \$1,000</p>	<p>Support the photography and videography that captures the energy, stories, and impact of the event, preserving meaningful moments for our epilepsy community.</p>	<p>Your name/logo featured on signage next to the event stage</p>
<p><b>Tailored Sponsor Opportunities</b></p> <p>Don't see a package that is the right fit? Contact Dayna Bondurant (<a href="mailto:dayna@epilepsysandiego.org">dayna@epilepsysandiego.org</a>) to create a sponsorship package that is just right for you or your company!</p>		

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# SPONSORSHIP COMMITMENT FORM

PLEASE LIST ME/MY COMPANY:

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CONTACT:

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ADDRESS:

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CITY:

STATE:

ZIP:

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TELEPHONE:

E-MAIL:

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## SPONSORSHIP OPPORTUNITIES

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Presenting Sponsor \$25,000 | <input type="checkbox"/> Lead Sponsor \$15,000  | <input type="checkbox"/> Gold Sponsor \$10,000 |
| <input type="checkbox"/> Silver Sponsor \$5,000      | <input type="checkbox"/> Bronze Sponsor \$3,000 | <input type="checkbox"/> Exhibitor \$1,500     |

## UNDERWRITING OPPORTUNITIES

- |  |   |
|--|---|
| <input type="checkbox"/> Race T-shirt Underwriter \$8,000                          | <input type="checkbox"/> Ask a Professional Booth Underwriter \$5,000         |
| <input type="checkbox"/> Entertainment Underwriter (2 available) \$3,000           | <input type="checkbox"/> Start Finish Archway Underwriter \$1,500             |
| <input type="checkbox"/> Snack Sponsor \$1,500                                     | <input type="checkbox"/> Fundraising Prizes Underwriter (4 available) \$1,000 |
| <input type="checkbox"/> Photography/Videography Underwriter (2 available) \$1,000 |   |
| <input type="checkbox"/> I'm feeling Generous! \$500                               | <input type="checkbox"/> Other \$ _____                                       |

## PAYMENT INFORMATION

- Payment by Check - Amount Enclosed \$ \_\_\_\_\_

Please make checks payable to "Epilepsy Foundation of San Diego County" or "EFSDC" and send with completed form to:  
Epilepsy Foundation of San Diego County 2055 El Cajon Blvd., San Diego, CA 92104

- Payment by Credit Card - Amount to be Processed \$ \_\_\_\_\_

Complete the credit card payment information below and mail to the above address or email this form to Dayna Bondurant at [Dayna@epilepsysandiego.org](mailto:Dayna@epilepsysandiego.org). You may also call to process payment by phone, 619-296-0161 x 106. Please note that we charge a 3.5% fee for all credit card transactions that we will include in your payment when processing.

CARDHOLDER NAME:

CARD NUMBER:

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EXPIRATION DATE:

CVC:

BILLING ZIP CODE:

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SIGNATURE:

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Epilepsy is the fourth most common neurological disorder in the U.S., affecting **1 in 26 people**. In San Diego County alone, thousands of children, adults, and families live each day with the uncertainty of seizures. Beyond the medical challenges, many face isolation, stigma, school and job difficulties, and barriers to care.

For more than 70 years, the Epilepsy Foundation of San Diego County has been the only local nonprofit solely dedicated to supporting those impacted by epilepsy. Today, over 50,000 individuals in our community live with epilepsy and need our support.

### **Our initiatives drive our mission and focus. Every day we:**

- Offer support groups and peer mentoring for teens, adults, parents, caregivers that break isolation and build community
- Provide individual and family counseling to help navigate the emotional and practical realities of epilepsy
- Deliver school and workplace education and seizure first aid and recognition training to combat stigma and foster inclusion
- Host tailored camps and youth programs that give children, adults and families living with epilepsy the chance to thrive and belong in a fun, supportive environment.
- Advocate for access to care and life-saving medications, so cost is never a barrier.
- Offer Spanish-speaking support services to ensure access for the diverse San Diego community
- Host Monthly wellness workshops promoting health, resilience, and community connection
- Facilitate Project UPLIFT, an 8-week mental health program designed to reduce depression and stress, and build coping skills for adults with epilepsy
- Connect the community by providing referrals to neurologists, seizure dog services, and other resources
- Empower our youth through the Teens Speak Up! program
- Provide financial assistance through our college scholarship program
- Facilitate school nurse training and in-service education for professionals, including school staff, law enforcement, and employers

### **Your Support Matters.**

Demand for our programs is growing. Nearly one-third of people with epilepsy cannot control their seizures with treatment — making our services more vital than ever.

**With your support, we can expand our reach, strengthen our services, and ensure that no one in San Diego faces epilepsy alone.**



**EPILEPSY**  
FOUNDATION

**SAN DIEGO COUNTY**

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**Thank You!**