

32nd Annual Holiday Gala
Benefiting Epilepsy Foundation of San Diego County

Gingerbread City

HOPE
for the Holidays

Dec.11.2025

PARTNERSHIP
OPPORTUNITIES



FOR MORE INFORMATION
www.epilepsysandiego.org
or call 619-296-0161

Gingerbread City

HOPE for the HOLIDAYS

Dear Friends:

The Epilepsy Foundation of San Diego County invites you to join us for a magical holiday tradition—our 32nd annual Gingerbread City Gala

Thursday, December 11, 2025

San Diego Natural History Museum in Balboa Park.

For more than 70 years, our Foundation has stood beside the 50,000 children, adults, and families living with epilepsy in our community. **Our purpose is simple: to ensure that no one faces epilepsy alone.** Through education, advocacy, and direct support, we are breaking down barriers, expanding outreach, and building a network of compassion across San Diego County.

This year's Gala embraces the warmth and hope of the holiday season. Guests will be welcomed into a festive evening featuring dazzling gingerbread creations crafted by San Diego's finest chefs, elegant holiday decor, gourmet dining, live entertainment, and stories of courage that capture the true spirit of giving. It is a night that blends holiday cheer with heartfelt purpose—celebrating resilience, community, and hope.

Every ticket purchased, every sponsorship pledged, and every gift given at the Gala helps expand our programs and reach families who need us most. **Your generosity fuels our vision of a future where epilepsy never stands in the way of living life fully.**

The Gingerbread City Gala is our largest fundraiser of the year and helps provide programs and services at no cost to the community including individual and family counseling, support groups, career development, advocacy, information and referrals, college scholarships, targeted programming for teens and young adults and specialized programs with medical experts throughout the year. We are a qualified 501 (c)3 organization, tax ID 95-1981182 and all donations are tax-deductible.

This December, gather with us to **celebrate the holidays at the Gingerbread City Gala** in the heart of Balboa Park. Together we can give the greatest gift of all: **HOPE.**



RICK BURRITT, PRESIDENT AND CEO
EPILEPSY FOUNDATION OF SAN DIEGO COUNTY



EPILEPSY
FOUNDATION

SAN DIEGO COUNTY

SERVING
SAN DIEGO
SINCE
1954

Improving the lives of individuals affected by epilepsy in San Diego County for over 70 years.

Epilepsy is the fourth most common neurological disorder in the U.S., affecting **1 in 26 people**. In San Diego County alone, thousands of children, adults, and families live each day with the uncertainty of seizures. Beyond the medical challenges, many face isolation, stigma, school and job difficulties, and barriers to care.

For more than 70 years, the Epilepsy Foundation of San Diego County has been the only local nonprofit solely dedicated to supporting those impacted by epilepsy. Today, over 50,000 individuals in our community live with epilepsy and need our support.

Our initiatives drive our mission and focus. Every day we:

- Offer support groups and peer mentoring for teens, adults, parents, caregivers that break isolation and build community
- Provide individual and family counseling to help navigate the emotional and practical realities of epilepsy
- Deliver school and workplace education and seizure first aid and recognition training to combat stigma and foster inclusion
- Host tailored camps and youth programs that give children, adults and families living with epilepsy the chance to thrive and belong in a fun, supportive environment. Advocate for access to care and life-saving medications, so cost is never a barrier.
- Offer Spanish-speaking support services available to ensure access for the diverse San Diego community
- Host Monthly wellness workshops promoting health, resilience, and community connection
- Facilitate Project UPLIFT, an 8-week mental health program designed to reduce depression and stress, and build coping skills for adults with epilepsy
- Connect the community by providing referrals to neurologists, seizure dog services, and other resources
- Empower our youth through the Teens Speak Up! program
- Provide financial assistance through our college scholarship program
- Facilitate school nurse training and in-service education for professionals, including school staff, law enforcement, and employers

Your Support Matters.

Demand for our programs is growing. Nearly one-third of people with epilepsy cannot control their seizures with treatment — making our services more vital than ever.

With your support, we can expand our reach, strengthen our services, and ensure that no one in San Diego faces epilepsy alone.

2025 PARTNER OPPORTUNITIES

BENEFITS	Diamond Partner \$50,000	Platinum Partner \$25,000	Gold Partner \$15,000	Silver Partner \$10,000	Bronze Partner 5,000	Crystal Partner 2,500
All-access gala tickets with preferred seating and photo opportunity	20 guests (2 tables of 10)	16 guests (2 tables of 8)	10 guests (1 table of 10)	8 guests (1 table of 8)	4 guests	2 guests
Presenting sponsor with largest logo presence	●					
One year sponsorship of Project Uplift sessions in 2025	●					
Opportunity to address guests during event program (pre-recorded option available)	●					
Dedicated corporate or individual name mentions in social media posts and on-air interviews	●	●				
Spotlight feature for you or your company in our newsletter sent to our database of more than 5,000 contacts	●	●	●			
Recognition as Funder of EFSDC's 2026 Spanish-speaking Epilepsy Support Services	Champion	Lead	Supporter			
Shared sponsor-branded hors d'oeuvres station	●	●	●	●		
Invitation to attend EFSDC's Private Leadership Reception - an exclusive gathering with EFSDC's CEO, board members, and key community leaders featuring insider foundation updates, inspiring personal stories, wine and hors d'oeuvres, and music in an intimate setting.	20 Guests	16 Guests	10 Guests	8 Guests		
Company ad in printed event program	Full Page	Full Page	Half Page	Half Page	Quarter Page	
Recognition in event video	Logo + Dedicated Recognition	Logo + Highlighted Recognition	Logo + Highlighted Recognition	Logo	Listing	
Prominent logo placement on invitations, promotional materials, signage and communications associated with the event	●	●	●	●	●	
Logo recognition on shared sponsor event signage and program	●	●	●	●	●	●
VIP Valet Parking	●	●	●	●	●	●
Supporting the mission of Epilepsy Foundation of San Diego County to improve the lives of people affected by epilepsy through education, advocacy, research, and connection since 1954	●	●	●	●	●	●

Tailored Sponsor Opportunities

Don't see a package that is the right fit? Contact Dayna Bondurant (dayna@epilepsysandiego.org) to create a sponsorship package that is just right for you or your company!

To purchase sponsorships online or for more event information, visit epilepsysandiego.org

Payments must be made by October 20, 2025 to receive full sponsor benefits. Individual tickets available for \$250.

Epilepsy Foundation of San Diego County is a qualified 501c3 organizations, TAX ID#95-1981182. Donations are deductible to the full extent of the law; please consult your tax advisor.

2025 UNDERWRITING OPPORTUNITIES

Treasure Chest Sponsor \$5,000	Unlock the fun! As the exclusive Treasure Chest Sponsor, your brand will be tied to a highlight of the evening.	• 1/2 page ad in the event program • Includes signage on the chests and recognition during the drawing. • Logo recognition in event media: Program and signage, e-blasts, invitation, post-event thank you, website, event video
Print Sponsor \$4,500	Be the voice of the evening! Your brand will shine on all printed materials—from the event program to signage—ensuring guests see your name every time they look for details.	• 1/2 page ad in the event program • Print sponsor logo on bidder paddles. • Logo recognition in event media: Program and signage, e-blasts, invitation, post-event thank you, website, event video
Photography & Photo Booth Sponsor \$3,500	Capture the memories! Your logo will appear on display signage next to the photo booth. Your sponsorship will allow guests to take home memories of the evening while your name is tagged in post-event social media albums.	• 1/2 page ad in the event program • Prominent display of logo at photo booths • Logo recognition in event media: Program and signage, e-blasts, invitation, post-event thank you, website, event video
Dessert Sponsor \$2,500	The sweet finale! Your logo will be featured at the dessert station and on the program menu. Includes recognition during the evening program as the sponsor who "made the night a little sweeter."	• ¼ page ad in the event program • Sponsor name announced when dessert is served • Logo recognition in event media: Program and signage, e-blasts, invitation, post-event thank you, website, event video
Specialty Champagne Sponsor \$2,500 <i>(2 available)</i>	Raise a glass! Guests will toast with your custom-branded signature cocktail, complete with a fun name inspired by your company.	• ¼ page ad in the event program • Branded cocktail napkins and signage. • Logo recognition in event media: Program and signage, e-blasts, invitation, post-event thank you, website, event video
Floral Sponsor \$2,000	Bring the beauty! Your brand will be showcased on signage at each floral arrangement throughout the venue. Guests will associate your generosity with the elegant touches that make the evening unforgettable.	• ¼ page ad in the event program • Logo recognition on each table • Logo recognition in event media: Program and signage, e-blasts, invitation, post-event thank you, website, event video
Valet Parking Sponsor \$1,500 <i>(2 available)</i>	Start and finish in style! Your logo will appear on valet signage and tickets, giving guests a branded welcome and farewell. Recognition as the sponsor making arrivals and departures effortless.	• ¼ page ad in the event program • Prominent display of logo at valet station • Logo recognition in event media: Program and signage, e-blasts, invitation, post-event thank you, website, event video
Audio Visual Sponsor \$1,500 <i>(2 available)</i>	Light it up! Your sponsorship keeps the spotlight shining. Includes logo placement on projected screens and recognition from the stage as the supporter "bringing the show to life."	• ¼ page ad in the event program • On stage logo recognition • Logo recognition in event media: Program and signage, e-blasts, invitation, post-event thank you, website, event video
Entertainment Sponsor \$1,000 <i>(2 available)</i>	Keep the energy alive! Your brand will be tied to the evening's live music or performances, with logo placement near the stage and shout-outs from the emcee before and after sets.	• ¼ page ad in the event program • Emcee recognition from the stage • Logo recognition in event media: Program and signage, e-blasts, invitation, post-event thank you, website, event video
Tailored Sponsor Opportunities	Don't see a package that is the right fit? Contact Dayna Bondurant (dayna@epilepsysandiego.org) to create a sponsorship package that is just right for you or your company!	

To purchase sponsorships online or for more event information, visit epilepsysandiego.org

Payments must be made by October 20, 2025 to receive full sponsor benefits. Individual tickets available for \$250.

Epilepsy Foundation of San Diego County is a qualified 501c3 organizations, TAX ID#95-1981182. Donations are deductible to the full extent of the law; please consult your tax advisor.

SPONSORSHIP COMMITMENT FORM

PLEASE LIST ME/MY COMPANY:

CONTACT:

ADDRESS:

CITY:

STATE:

ZIP:

TELEPHONE:

E-MAIL:

PARTNERSHIP OPPORTUNITIES

- | | | |
|---|--|--|
| ☐ Diamond Partner \$50,000 | ☐ Platinum Partner \$25,000 | ☐ Gold Partner \$10,000 |
| ☐ Silver Partner \$10,000 | ☐ Bronze Partner \$5,000 | ☐ Crystal Partner \$2,500 |

UNDERWRITING OPPORTUNITIES

- | | | |
|---|---|--|
| ☐ Treasure Chest Sponsor \$5,000 | ☐ Print Sponsor \$4,500 | ☐ Photography Sponsor \$3,500 |
| ☐ Dessert Sponsor \$2,500 | ☐ Signature Cocktail Sponsor \$2,500 | ☐ Floral Sponsor \$2,000 |
| ☐ Valet Sponsor \$1,500 | ☐ Audio Visual Sponsor \$1,500 | ☐ Entertainment Sponsor \$1,000 |
| ☐ I'm feeling Generous! \$500 | ☐ Other \$ | |

PAYMENT INFORMATION

- ☐ Payment by Check - Amount Enclosed \$_____

Please make checks payable to "Epilepsy Foundation of San Diego County" or "EFSDC" and send with completed form to:
Epilepsy Foundation of San Diego County 2055 El Cajon Blvd., San Diego, CA 92104

- ☐ Payment by Credit Card - Amount to be Processed \$_____

Complete the credit card payment information below and mail to the above address or email this form to Dayna Bondurant at Dayna@epilepsysandiego.org. You may also call to process payment by phone, 619-296-0161 x 106. Please note that we charge a 3.5% fee for all credit card transactions that we will include in your payment when processing.

CARDHOLDER NAME:

CARD NUMBER:

EXPIRATION DATE:

CVC:

BILLING ZIP CODE:

SIGNATURE:

To purchase sponsorships online or for more event information, visit epilepsysandiego.org
Payments must be made by November 1, 2025 to receive full sponsor benefits. Individual tickets available for \$250.

Epilepsy Foundation of San Diego County is a qualified 501c3 organizations, TAX ID#95-1981182.
Donations are deductible to the full extent of the law; please consult your tax advisor.



SAN DIEGO COUNTY

STAFF

Rick Burritt

President & CEO

Dayna Bondurant

Operations Manager

Sarah Waters, MSW, ASW

Programs & Client Services Manager

Kelley Grimes, MSW

Social Worker, Educator,

Field Instructor

Gladis Arana, LCSW

Spanish Programs Social Worker

Rachel Jonas

MSW Intern

Christine Norland/Hello Barkada

Social Media

BOARD OF DIRECTORS

Kurt Mengel, President

James S. Grisolia, MD, Senior VP

Abraham Chyung, MD, VP Programs

Bob Scarano, VP Development

Steve Zapoticzny, Secretary

Warren Kneeshaw, Treasurer

Briana Lichter, Assistant Treasurer

David Barba, MD

Kenny Blattenbauer

Matt Dinofia

Phillip Kossy

Carlos A. Medina, CFRE

Mark Nespeca, MD

Marilyn Rutland

Walt Taylor, JD

PROFESSIONAL ADVISORY BOARD

Abraham Chyung, MD, Chair

Robert Gray, PhD, ABPP, Vice Chair

Jackie Ahearn, MSN, RN

Keri Carstairs, MD, MBA

Sophia Ceulemans, MS, CGC

Smit S. Chauhan MD, MPH

Bilal Ahmad Choudry, MD

Robyn S. Cortese, PHARM. D, R. PH.

Monsita Faley, DNP, FNP-BC

Jeffery Gertsch, MD

Lauren Giardina, JD

David Gonda, MD

Amanda Gooding, PhD, ABPP-CN

James S. Grisolia, MD

Leena Kansal, MD

Shannon Kilty, RD

Olivia Kim-McManus, MD

Mark Nespeca, MD

Marc A. Norman, PhD

Jerry Shih, MD

Howard Taras, MD

Tracy Wang, MD

Ari Zeldin, MD, FAAP FAAN



Thank You!