



SAN DIEGO COUNTY



Cookies & Cupid 2025

The Epilepsy Foundation of San Diego County (EFSDC) presents Cookies & Cupid. Formerly known as Gingerbread Kids, this family-friendly event allows pediatric clients to experience a bit of holiday fun with peers while their parents and caregivers participate in an educational forum focused on pediatric topics.

This year's focus will be on how to best *Navigate the Educational System with Epilepsy*. In this session, a panel of educational professionals and epilepsy medical experts will provide in-depth guidance on supporting students with epilepsy in school environments.

Topics will include school accommodations, effective strategies for advocating for your child, ensuring seizure safety in school, and addressing the common challenges families face when balancing epilepsy with education. This session aims to equip parents and caregivers with the knowledge and tools needed to help their children succeed in school while managing epilepsy. The session will also allow ample time for networking and Q & A with panelists.

Kids and teens will spend their time working on age-appropriate crafts that include decorating cookies, creating Valentines for friends and loved ones and special projects for our teen clients.

This event is free for all participants and is made possible through sponsorships and donations.

Cookies & Cupid will be advertised throughout San Diego County via our email list of more than 15,000 contacts, on our social media channels, through our newsletter and on local television stations.

The event will be held Saturday, February 1, 2025 on the campus of Academy of Our Lady of Peace.

Partnership Opportunities

TITLE SPONSOR - \$5,000 *(one available)*

- Listing as Cookies & Cupid's exclusive Title Sponsor in all communications, marketing materials, including agenda, attendee packet and on event signage
- Display table in prominent location at the event's Sponsor Marketplace
- Corporate or individual name mentioned in dedicated social media posts on all EFSDC social media channels; prominent placement on EFSDC website, in email announcements and to our database of more than 15,000 contacts
- Volunteer opportunity for up to 6 team members

PRESENTING SPONSOR - \$2,500 *(two available)*

- Listing as Cookies & Cupid's Presenting Sponsor in select communications, marketing materials, including agenda, attendee packet and on event signage
- Display table in prominent location at the event's Sponsor Marketplace
- Corporate or individual name mentioned in select social media posts on select EFSDC social media channels; prominent placement on EFSDC website, in email announcements and to our database of more than 15,000 contacts

COMMUNITY SPONSOR - \$1,000 *(five available)*

- Listing as a Cookies & Cupid's Community Sponsor in select communications, marketing materials, including agenda, attendee packet and on event signage
- Display table at the event's Sponsor Marketplace
- Corporate or individual name mentioned in select group social media posts, placement on EFSDC website, in email announcements and to our database of more than 15,000 contacts

Underwriting & Tailored Sponsorships

We have several underwriting opportunities to help us offset the cost of this event and to make it accessible through free attendance. Underwriting is 100% tax-deductible and includes a listing on event signage, in the event packet, in select social media posts and on our website.

Don't see a package that is the right fit? Contact Ingrid de Llamas at ingrid@epilepsysandiego.org who will work with you to create a package that aligns with your goals.

Event Agenda & Timeline

8:30 am	Check-in Opens, Light Breakfast Snacks and Beverages with Children
8:55 am	Children to craft areas
9 am	Welcome from Wendy Urushima-Conn, President & CEO
9:05 am	Panel – Part One -Dr. Howard Taras -Dr. Olivia Kim-McManus
9:55 am	Break – please visit our Sponsor Marketplace
10:15 am	Panel – Part Two, includes Q & A with speakers
11 am	Parent Networking
11:20 am	Reunite with children; Please check out to receive your child's goody bag

**additional speakers to be announced soon*

Sponsorship Deadline is January 22, 2025

For questions or to confirm your participation, please contact ingrid@epilepsysandiego.org



PARTNERSHIP OPPORTUNITIES – FEBRUARY 1, 2025

Sponsorship Opportunities

- Title Sponsor - \$5,000
- Presenting Sponsor - \$2,500
- Community Sponsor - \$1,000

Please check if you would like a display table in the Education Forum space. It will include one table and two chairs. This is available with all sponsor packages.

Underwriting Opportunities

- Cookie Kits - \$750
- Refreshments - \$500
- Craft Supplies - \$350
- Packet Printing - \$250
- Decorations - \$100
- Other \$ _____

Contact Information

Please list me/my company _____

Contact _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Payment Information

Payment by Check – Amount Enclosed \$ _____

Please make checks payable to "Epilepsy Foundation of San Diego County" or "EFSDC" and send with completed form to:

Epilepsy Foundation of San Diego County
2055 El Cajon Blvd., San Diego, CA 92104
or email to: Ingrid@epilepsysandiego.org

Payment by Credit Card – Amount to be Processed \$ _____

Please note that we are charged a 3.5% fee for all credit card transactions that we will include in your payment when processing.

Cardholder Name _____ Signature _____

Card Number _____ Expiration Date _____

Card ID# _____ Billing Address _____

Thank you for your consideration and continued support!

Epilepsy Foundation of San Diego County is a qualified 501(c)3 organization, tax id#95-1981182.