



## About the Annual Epilepsy Conference

The Epilepsy Foundation of San Diego County's Annual Education Conference will be held again at the beautiful Academy of Our Lady of Peace campus on Saturday, July 20, 2024. This year's theme is *Epilepsy, Mental Health & Empowerment*.

The Epilepsy Education conference brings together San Diego's top epilepsy professionals and those who have lived experience to speak on timely topics for the epilepsy community. This includes topics like new research, emerging technologies and treatment options, medicine, treatment therapies, as well as practical solutions for anyone affected by epilepsy.

A Sponsor Marketplace will allow attendees to interact directly with our dedicated sponsor community and learn about the latest advancements from their companies.

This conference is advertised throughout San Diego County via our email list of more than 15,000 contacts, on our social media channels, print advertising and on local news stations. This is a much-anticipated event in the community.

## Partnership Opportunities

### *Presenting Platinum Sponsor - \$10,000*

- Exclusive one-year sponsorship of post-event, on-demand video presentation library that will be available to virtual conference attendees and then available on our website later in the summer to anyone who would like to access the information
- Corporate acknowledgement in our opening and closing sessions.
- Display table in prominent location in the event's Sponsor Marketplace
- Corporate or individual name mentioned in dedicated social media posts on Epilepsy Foundation of SD's Facebook, Instagram, Twitter X and LinkedIn
- Prominent placement of corporate logo on Epilepsy Foundation of San Diego's website
- Prominent logo placement in email announcements promoting event to Epilepsy Foundation of SD's database of 15k+ contacts.
- Corporate logo prominently placed on marketing materials, including agenda, attendee packet and event signage
- Registration for twenty of your guests to attend the event

## *Gold Sponsor - \$5,000*

- Corporate acknowledgement in opening and closing sessions
- Display table in the event's Sponsor Marketplace
- Corporate or individual name mentioned in social media posts on Epilepsy Foundation of SD's Facebook, Instagram, Twitter X and LinkedIn accounts
- Prominent placement of corporate logo on Epilepsy Foundation of San Diego's website
- Prominent logo placement in email announcements promoting event to Epilepsy Foundation of SD's database of 15k+ contacts
- Corporate logo prominently placed on marketing materials, including agenda and attendee packet
- Registration for ten to attend the event

## *Silver Sponsor - \$2,500*

- Display table in the event's Sponsor Marketplace
- Corporate or individual name mentioned in social media posts on Epilepsy Foundation of SD's Facebook, Instagram, Twitter X and LinkedIn accounts
- Placement of corporate logo on Epilepsy Foundation of San Diego's website
- Logo placement in email announcements promoting event to Epilepsy Foundation of SD's database of 15k+ contacts
- Corporate logo placed on marketing materials, including agenda and attendee packet
- Registration for five to attend the event

## *Bronze Sponsor - \$1,500*

- Display table in the event's Sponsor Marketplace
- Placement of corporate logo on Epilepsy Foundation of San Diego's website
- Logo placement in email announcements promoting event to Epilepsy Foundation of SD's database of 15k+ contacts
- Corporate logo placed on marketing materials, including agenda and attendee packet
- Registration for two to attend the event

## **Underwriting & Tailored Opportunities**

We have several Underwriting Opportunities to offset the costs of the event. Underwriting is 100% tax deductible. In exchange for your donation, you will be listed on event signage, in the event packet, in select social media posts, and on the website.

Don't see a package that is the right fit? Contact Ingrid de Llamas (ingrid@epilepsysandiego.org) who will work with you to create a sponsorship package that is exactly right for you or your company!

## Event Agenda and Timeline

- 8 am Registration and Sponsor Marketplace Open. Light Refreshments Served.
- 8:30 am Welcome - Wendy Urushima-Conn, CEO
- 8:35 am Opening Session - Kim Tallian Memorial Keynote Speaker  
Dr. Amanda Gooding
- 9:15 am Break (Sponsor Marketplace, Refreshments and Networking)
- 9:30 am Panel of Professionals, facilitated by Wendy Urushima-Conn including James Grisolia, MD, Olivia Kim-McManus, MD and Lauren Giardina, JD
- 10:45 am Break (Sponsor Marketplace, Refreshments and Networking)
- 11 am Panel of Lived Experience, facilitated by Sarah Waters, MSW, ASW and Kelley Grimes, MSW
- 12:15 pm Closing Remarks, followed by Sponsor Marketplace and Networking

*\*Additional speakers and panelists to be announced soon*

**DEADLINE FOR SPONSORSHIP IS JUNE 28, 2024**

For these and other Sponsorship/Underwriting Opportunities, please contact Ingrid de Llamas at [ingrid@epilepsysandiego.org](mailto:ingrid@epilepsysandiego.org)

## Upcoming EFSDC Events

### 31<sup>st</sup> Annual Gingerbread City Gala - San Diego Natural History Museum

*Wednesday, December 11, 2024*

Join us as we kick-off celebrations in honor of our 70 years of service to the San Diego community. This elegant evening features spectacular gingerbread structures, silent and live auctions, a moving program and promises to be another event to remember!

### Gingerbread Kids

*February 2025*

On this special day, we host children with epilepsy and their siblings in a Valentine's Day-themed setting to decorate cookies and create Valentine's for loved ones, along with other craft projects while their parents/caregivers hear from some of the area's top epilepsy medical professionals.



SAN DIEGO COUNTY



**EPILEPSY**  
EDUCATION CONFERENCE

*Epilepsy, Mental Health & Empowerment*

## PARTNERSHIP REGISTRATION

### Sponsorship Packages

- Premier Platinum Sponsor \$10,000
- Silver Sponsor \$2,500

- Gold Sponsor \$5,000
- Bronze Sponsor \$1,500

### Underwriting Opportunities

- A/V \$1000
- Refreshments \$500
- Attendee Packets \$250

- Rentals (3 available) \$100
- Underwrite Clients \$50
- Other - You Decide! \$\_\_\_\_\_

### Contact Information

Please list me/my company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Sponsor Info**  Please check if you'd like a display space in our event Sponsor Marketplace. It will include one table and two chairs. This option is included with the Presenting Platinum, Gold, Silver and Bronze sponsor levels only.

### Payment Information

**Payment by Check - Amount Enclosed \$**\_\_\_\_\_

*Please make checks payable to "Epilepsy Foundation of San Diego County" or "EFSDC" and send with completed form to:*

**Epilepsy Foundation of San Diego County**  
2055 El Cajon Blvd., San Diego, CA 92104  
or email to: [Ingrid@epilepsysandiego.org](mailto:Ingrid@epilepsysandiego.org)

**Payment by Credit Card - Amount to be Processed \$**\_\_\_\_\_

*Please note that we are charged a 3.5% fee for all credit card transactions that we will include in your payment when processing.*

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CVC: \_\_\_\_\_ Billing Address: \_\_\_\_\_

**Thank you for your consideration and continued support!**

*Epilepsy Foundation of San Diego County is a qualified 501c3 organizations, TAX ID#95-1981182.  
Donations are deductible to the full extent of the law; please consult your tax advisor.*