



SAN DIEGO COUNTY



## *Gingerbread Kids 2023*

Gingerbread Kids is a family event that allows pediatric clients to experience a bit of holiday fun while their parents participate in an educational forum with medical professionals that includes a question-and-answer period and the opportunity to network with other parents.

Kids and teens spend their time decorating pre-assembled gingerbread houses, participating in arts and crafts projects, as well as watching holiday movies and enjoying snacks while parents learn from and interact with medical professionals. **This event is free to all participants and paid for through sponsorships and donations.**

This event is advertised throughout San Diego County via our email list of more than 15,000 contacts, on our social media channels, print advertising and on local news stations. This is a much-anticipated event in the community.

The event will be held at the Barrio Logan College Institute Campus (BLCI) on Saturday, November 18, 2023 from 8 a.m. to 12 noon.

## *Partnership Opportunities*

### **TITLE SPONSOR \$5,000**

- Listing as event's Title Sponsor in all communications, marketing materials, including agenda, attendee packet and event signage
- Display table in prominent location at the event
- Corporate or individual name mentioned in dedicated social media posts on Epilepsy Foundation of SD's Facebook, Instagram, Twitter and LinkedIn accounts.
- Prominent placement of corporate logo on Epilepsy Foundation of San Diego's website, in email announcements promoting event to Epilepsy Foundation of SD's database of 15k+ contacts.
- Volunteer opportunity for up to ten team members (optional)

### **PRESENTING SPONSOR \$2,500**

- Listing as event's Presenting Sponsor in all communications, marketing materials, including agenda, attendee packet and event signage
- Display table in prominent location at the event
- Corporate or individual name mentioned in select social media posts
- Prominent placement of corporate logo on Epilepsy Foundation of San Diego's website, in email announcements promoting event to Epilepsy Foundation of SD's database of 15k+ contacts and Volunteer opportunity for up to four team members.

## COMMUNITY SPONSOR \$1,000

- Listing as an event Community Sponsor in select communications, marketing materials, including agenda, attendee packet and event signage
- Display table at the event
- Corporate or individual name mentioned in select group social media posts on Epilepsy Foundation of SD's Facebook, Instagram, Twitter and LinkedIn accounts.
- Placement of corporate logo on Epilepsy Foundation of San Diego's website, in email announcements promoting event to Epilepsy Foundation of SD's database of 15k+ contacts.
- Volunteer opportunity for up to two team members (optional)

## *Underwriting & Tailored Opportunities*

We have several Underwriting Opportunities to offset the costs of the event. Underwriting is 100% tax deductible. In exchange for your donation, you will be listed on event signage, in the event packet, in select social media posts, and on the website.

Don't see a package that is the right fit? Contact Ingrid de Llamas ([ingrid@epilepsysandiego.org](mailto:ingrid@epilepsysandiego.org)) who will work with you to create a sponsorship package that is just right for you or your company!

## *Event Agenda and Timeline*

- 8:30 a.m. Check-In and Breakfast Snacks with Children
- 8:55 a.m. Children to Craft Areas
- 9 a.m. Welcome from CEO Wendy Urushima-Conn
- 9:05 a.m. Parent/Caretaker Session One
- 9:50 a.m. Break
- 10 a.m. Parent/Caretaker Session Two
- 10:45 a.m. Q & A with Speakers
- 11 a.m. Parent Networking
- 11:15 a.m. Event Ends - Thank You for Joining Us Today!

*\*Speakers to be announced soon*

**DEADLINE FOR SPONSORSHIP IS OCTOBER 27, 2023**

**For these and other Sponsorship/Underwriting Opportunities, please contact Ingrid de Llamas at [ingrid@epilepsysandiego.org](mailto:ingrid@epilepsysandiego.org)**



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## SPONSORSHIP OPPORTUNITIES - NOVEMBER 18, 2023

### Sponsorship Packages

- |  |         |   |         |
|--|---------|---|---------|
| <input type="checkbox"/> Title Sponsor     | \$5,000 | <input type="checkbox"/> Presenting Sponsor | \$2,500 |
| <input type="checkbox"/> Community Sponsor | \$1,000 |   |         |

### Underwriting Opportunities

- |  |         |                                       |       |
|--|---------|---------------------------------------|-------|
| <input type="checkbox"/> Gingerbread Kits    | \$1000  | <input type="checkbox"/> Refreshments | \$750 |
| <input type="checkbox"/> Crafting Supplies   | \$500   | <input type="checkbox"/> Decorations  | \$250 |
| <input type="checkbox"/> Other – You Decide! | \$_____ |                                       |       |

### Contact Information

Please list me/my company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Sponsor Info**  Please check if you would like a display table in the Education Forum space. It will include one table and two chairs.

### Payment Information

**Payment by Check – Amount Enclosed \$** \_\_\_\_\_

Please make checks payable to "Epilepsy Foundation of San Diego County" or "EFSDC" and send with completed form to:

**Epilepsy Foundation of San Diego County**  
**2055 El Cajon Blvd., San Diego, CA 92104**  
**or email to: Ingrid@epilepsysandiego.org**

**Payment by Credit Card – Amount to be Processed \$** \_\_\_\_\_

Please note that we are charged a 3.5% fee for all credit card transactions that we will include in your payment when processing.

Cardholder Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

CVC: \_\_\_\_\_ Billing Address: \_\_\_\_\_

**Thank you for your consideration and continued support!**

Epilepsy Foundation of San Diego County is a qualified 501c3 organizations, TAX ID#95-1981182.  
Donations are deductible to the full extent of the law; please consult your tax advisor.