

The Epilepsy Foundation of San Diego County is thrilled to announce its 30th Anniversary Gingerbread City Gala on Wednesday, December 6, 2023, at the San Diego Natural History Museum. This festive kick-off to the holiday season features our nationally recognized gingerbread competition from culinary artists and enthusiasts, live and silent auctions and interactive museum exhibits, in addition to a dinner program.

This highly anticipated event brings together the region's most influential community advocates, leaders and philanthropists to generate critical funding needed to provide our programs and services throughout San Diego County. We provide counseling, career development, advocacy, information and referrals, support groups, college scholarships and summer camps for children and teens with epilepsy. These programs and services are offered free of charge.

We'd like to invite you to become an event sponsor. We have a variety of sponsorship and underwriting levels available and if you don't see something that meets your needs, we are happy to tailor a package that aligns with your goals.

The Gingerbread City Gala is our largest event of the year and offers a great opportunity for exposure and the ability to impact many people in the community. And, because we are a qualified 501(c)3 organization, tax ID 95-1981182, your donation is tax deductible to the full extent of the law.

Please feel free to contact Ingrid directly at ingrid@epilepsysandiego.org should you have any questions or need additional information.

Thank you for your time and consideration. We hope you will join us in supporting the more than 55,000 people in San Diego who live with epilepsy.

Sincerely,

Wendy Urushima-Conn
President & CEO

Ingrid de Llamas, *CFRE, IAP*
Director of Philanthropy

One in ten people will experience a seizure in their lifetime and another one in twenty-six will be diagnosed with epilepsy.

2055 El Cajon Blvd | San Diego CA 92103

OFFICE: (619) 296-0161 | EMAIL: info@epilepsysandiego.org | www.epilepsysandiego.org
501(c)(3) nonprofit corporation Tax ID# 95-1981182

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Ed Clancy
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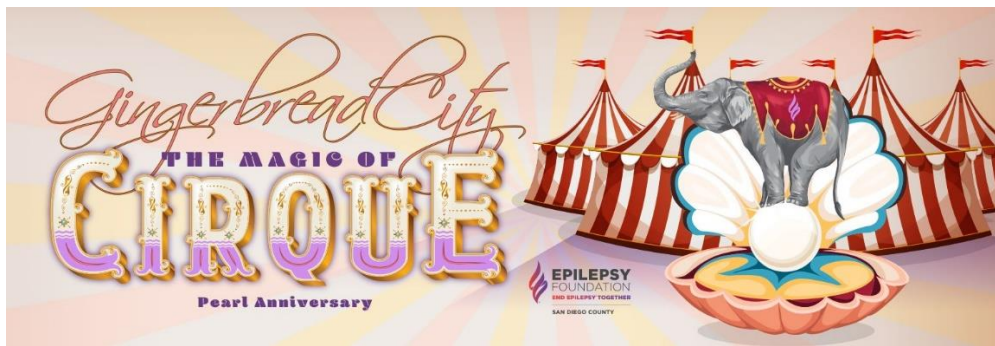
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30th ANNIVERSARY PARTNERSHIP OPPORTUNITIES

EXCLUSIVE DIAMOND PRESENTING SPONSOR *(one available) ~ \$130,000*

- Exclusive underwriting of **Project UPLIFT** for one full year, helping individuals living with epilepsy to decrease symptoms of depression and improve their well-being and quality of life
- Front Row Seating for 32 guests
- Access for all guests to exclusive VIP Reception, including photo opportunity
- Optional on-stage acceptance of Diamond Sponsor Award for one company representative at the event
- Dedicated corporate or individual name mentions in social media posts and on-air interviews
- Spotlight feature for you or your company in our newsletter and annual report sent to our database of more than 15,000 contacts
- Prominent logo placement on invitations, promotional materials, signage and communications associated with the event
- Event Night Perks: VIP gift bags for each of your guests, superior wines poured at your tables with dedicated server, valet parking and VIP check-in and check-out line for you and your guests, prominent signage displayed throughout event
- On-stage recognition throughout the night from the stage
- Inside cover, full-page ad in our event program
- Website recognition for one year as our Exclusive Diamond Presenting Sponsor
- Inclusion of up to three branded items at your cost to the VIP gift bags (optional)
- Charter Membership in our Corporate Membership Club for five years *(beginning Winter 2024)*
- Invitation to a private reception with EFSDC CEO on a date to be determined

EXCLUSIVE PEARL TITLE SPONSOR *(one available) ~ \$100,000*

- Premium Seating for 32 guests
- Access for all guests to exclusive VIP Reception, including photo opportunity
- Dedicated corporate or individual name mentions in social media posts and on-air interviews
- Spotlight feature for you or your company in our newsletter and annual report sent to our database of more than 15,000 contacts
- Prominent logo placement on invitations, promotional materials, signage and communications associated with the event
- Event Night Perks: VIP gift bags for each of your guests, superior wines at your tables, valet parking and dedicated check-in and check-out line for you and your guests, prominent signage
- On-stage recognition throughout the night from the stage
- Full-page ad with prominent placement in our event program
- Website recognition for one year as our Exclusive Title Sponsor
- Inclusion of up to three branded items at your cost to the VIP gift bags
- Charter Membership in our Corporate Membership Club for five years *(beginning Winter 2024)*
- Invitation to a private reception with EFSDC CEO on a date to be determined

PLATINUM SPONSOR *(two available)* ~ \$50,000

- Preferred Seating for 24 guests
- Access for all guests to exclusive VIP Reception, including photo opportunity
- Dedicated corporate or individual name mentions in social media posts and on-air interviews
- Spotlight feature for you or your company in our newsletter sent to our database of more than 15,000 contacts
- Prominent logo placement on invitations, promotional materials, signage and communications associated with the event
- Event Night Perks: VIP gift bags for each of your guests, premium wines at your tables, valet parking and dedicated check-in and check-out line for you and your guests, prominent signage
- On-stage recognition throughout the night from the stage
- Full-page ad in our event program
- Website recognition for six months as a Presenting Platinum Sponsor
- Inclusion of up to two branded items at your cost to the VIP gift bags
- Charter Membership in our Corporate Membership Club for two years *(beginning Winter 2024)*
- Invitation to a private reception with EFSDC CEO on a date to be determined

GOLD SPONSOR ~ \$25,000

- Preferred Seating for 16 guests
- Access for all guests to exclusive VIP Reception, including photo opportunity
- Dedicated corporate or individual name mentions in social media posts and on-air interviews
- Feature for you or your company in our newsletter to our database of more than 15,000 contacts
- Prominent logo placement on invitations, promotional materials, signage and communications associated with the event
- Event Night Perks: VIP gift bags for each of your guests, premium wines at your tables, valet parking and prominent signage
- On-stage recognition throughout the night from the stage
- Half-page ad in our event program
- Website recognition for four months as a Presenting Platinum Sponsor
- Inclusion of one branded item at your cost to the VIP gift bags
- Charter Membership in our Corporate Membership Club for one year *(beginning Winter 2024)*

SILVER SPONSOR ~ \$10,000

- Preferred Seating for 8 guests
- Access for all guests to exclusive VIP Reception, including photo opportunity
- Dedicated corporate or individual name mentions in social media posts
- Prominent logo placement on invitations, promotional materials, signage and communications associated with the event
- Event Night Perks: VIP gift bags for each of your guests, premium wines at your tables, valet parking for four cars and prominent signage
- On-stage recognition throughout the night from the stage
- Half-page ad in our event program
- Website recognition for four months as a Silver Sponsor
- Inclusion of one branded item at your cost to the VIP gift bags
- Charter Membership in our Corporate Membership Club for one year *(beginning Winter 2024)*

BRONZE SPONSOR ~ \$5,000

- Preferred Seating for 4 guests
- Access for all guests to exclusive VIP Reception, including photo opportunity
- Logo placement on invitations, promotional materials, signage and communications associated with the event
- Event Night Perks: VIP gift bags for each of your guests, valet parking for two cars and prominent signage
- On-stage recognition
- Quarter-page ad in our event program
- Website recognition for four months as a Bronze Sponsor
- Inclusion of one branded item at your cost to the VIP gift bags
- Charter Membership in our Corporate Membership Club for one year (*beginning Winter 2024*)

PROGRAM SPONSOR ~ \$3,000

- Preferred seating for 2 Guests, including access to exclusive VIP Reception, including photo opportunity
- Logo placement on promotional materials, signage and event communications
- Event Night Perks: VIP gift bags, valet parking for one car and event signage
- Quarter-page ad in our event program

WINE or CHAMPAGNE SPONSOR (*one of each available*) ~ \$2,500

- Includes tickets for 4 guests to the General Reception and Dinner
- Valet parking for one car and event signage
- Company name/logo on invitations and promotional materials
- Quarter-page ad in our event program

DESSERT or CENTERPIECE SPONSOR (*one of each available*) ~ \$2,500

- Includes tickets for 2 guests to the General Reception and Dinner
- Valet parking for one car and event signage
- Company name/logo on invitations and promotional materials
- Business Card ad in our event program

Underwriting Opportunities

We have a number of Underwriting Opportunities to offset the costs of the event. Underwriting is 100% tax deductible. In exchange for your donation, you will be listed on event signage, in the commemorative event program, in select media releases and social media posts, and on the website.

Treasure Chest - \$2500

Valet Parking - \$1250

Entertainment - \$1000 (2 available)

Favors/Event Bags - \$500 (2 available)

Gift Gathering Party - \$500 (3 available)

Volunteer Food – be sure our hardworking volunteers have a great meal and snacks in the dedicated volunteer lounge that night \$350 (3 available)

Staff/Client Attendance – not all staff members or clients are able to purchase tickets to this event. If you'd like to underwrite a staff member or client (or two!), this is your chance! \$250

Other – do you have a certain amount in mind that you'd like to donate, please indicate a number you are comfortable with and we will put your generosity to great use. Donations of all amounts are important and greatly appreciated!

Tailored Sponsorship Packages

Don't see a package that is the right fit? Contact Ingrid de Llamas (ingrid@epilepsysandiego.org) who will work with you to create a sponsorship package that is just right for you or your company!

Sponsorship/Underwriting Printing Deadlines:

Save-the-Date Cards – September 1, 2023

To be included on the save-the-date cards, logo and completed form must be received by EFSDC

Invitation – October 6, 2023

To be included on the invitations, logo and completed form must be received by EFSDC

Event Program – November 10, 2023

To be included in the event program, logo/artwork and completed form must be received by EFSDC

For additional information or questions, please contact
Ingrid de Llamas at ingrid@epilepsysandiego.org





Count Us In! Please Reserve.....

Sponsorship Packages

☐ Exclusive Diamond Presenting Sponsor (1) \$130,000

☐ Exclusive Title Sponsor (1) \$100,000

☐ Platinum Sponsor \$50,000

☐ Gold Sponsor \$25,000

☐ Silver Sponsor \$10,000

☐ Bronze Sponsor \$5,000

☐ Program Sponsor (3) \$3,000

☐ Wine (1) or Champagne (1) \$2,500

☐ Dessert (1) or Centerpiece (1) \$2,500

Underwriting Opportunities

☐ Treasure Chest \$2,500

☐ Valet Parking \$1,250

☐ Entertainment \$1,000

☐ Favors/Event Bags (4) \$500

☐ Gift Gathering Party (2) \$500

☐ Volunteer Food (2) \$350

☐ Staff/Client Attendance \$250

☐ Other _____ \$_____

Other Opportunities

☐ Table for 8 (General Reception) \$2,000

☐ VIP Tickets for Two \$1,500

Contact Information

Please list me/my company: _____

Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ E-mail: _____

Payment Information

☐ **Payment by Check – Amount Enclosed \$_____**

Please make checks payable to "Epilepsy Foundation of San Diego County" or "EFSDC" and send with completed form to:

Epilepsy Foundation of San Diego County 2055 El Cajon Blvd., San Diego, CA 92104

☐ **Payment by Credit Card – Amount to be Processed \$_____**

Complete the credit card payment information below and mail to the above address or email your signed agreement and this form to Ingrid de Llamas at Ingrid@epilepsysandiego.org or 619-296-0161 x 105. You may also call to process payment by phone. Please note that we are charged a 3.5% fee for all credit card transactions that we will include in your payment when processing.

Cardholder Name: _____ Signature: _____

Card Number: _____ Expiration Date: _____

CVC: _____ Billing Address: _____

Thank you for your consideration and continued support of EFSDC!

Epilepsy Foundation of San Diego County is a qualified 501c3 organizations, TAX ID#95-1981182.
Donations are deductible to the full extent of the law; please consult your tax advisor.

Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank.	
	2 Business name/disregarded entity name, if different from above	
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes.	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3):
	<input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► _____ Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input type="checkbox"/> Other (see instructions) ► _____	Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <i>(Applies to accounts maintained outside the U.S.)</i>
	5 Address (number, street, and apt. or suite no.) See instructions.	Requester's name and address (optional)
6 City, state, and ZIP code		
7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number											
				-				-			
or											
Employer identification number											

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ► <i>Wendy Urushima-Corn</i>	Date ► January 18, 2023
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.