



Anything is Possible



29th Annual Gingerbread City Gala December 7, 2022 - San Diego Natural History Museum

2022 Sponsorship Opportunities

EXCLUSIVE TITLE SPONSOR *(one available) ~ \$100,000*

- Front Row Seating for 32 guests
- Access for all guests to exclusive VIP Reception, including photo opportunity with celebrity keynote speaker
- On-stage acceptance of Presenting Sponsor Award for one company representative at the event
- Dedicated corporate or individual name mentions in social media posts and on-air interviews
- Spotlight feature for you or your company in our newsletter and annual report sent to our database of more than 15,000 contacts
- Prominent logo placement on invitations, promotional materials, signage and communications associated with the event
- Event Night Perks: VIP gift bags for each of your guests, superior wines at your tables, valet parking and dedicated check-in and check-out line for you and your guests, prominent signage
- On-stage recognition throughout the night from the stage
- Inside cover, full-page ad in our event program
- Website recognition for one year as our Exclusive Title Sponsor
- Inclusion of up to three branded items at your cost to the VIP gift bags
- Charter Membership in our Corporate Membership Club for five years *(beginning Winter 2023)*

PRESENTING PLATINUM SPONSOR *(two available) ~ \$50,000*

- Preferred Seating for 24 guests
- Access for all guests to exclusive VIP Reception, including photo opportunity with celebrity keynote speaker
- Dedicated corporate or individual name mentions in social media posts and on-air interviews
- Spotlight feature for you or your company in our newsletter sent to our database of more than 15,000 contacts
- Prominent logo placement on invitations, promotional materials, signage and communications associated with the event
- Event Night Perks: VIP gift bags for each of your guests, premium wines at your tables, valet parking and dedicated check-in and check-out line for you and your guests, prominent signage
- On-stage recognition throughout the night from the stage
- Full-page ad in our event program
- Website recognition for six months as a Presenting Platinum Sponsor
- Inclusion of up to two branded items at your cost to the VIP gift bags
- Charter Membership in our Corporate Membership Club for two years *(beginning Winter 2023)*

GOLD SPONSOR ~ \$25,000

- Preferred Seating for 16 guests
- Access for all guests to exclusive VIP Reception, including photo opportunity with celebrity keynote speaker
- Dedicated corporate or individual name mentions in social media posts and on-air interviews
- Feature for you or your company in our newsletter to our database of more than 15,000 contacts
- Prominent logo placement on invitations, promotional materials, signage and communications associated with the event
- Event Night Perks: VIP gift bags for each of your guests, premium wines at your tables, valet parking and prominent signage
- On-stage recognition throughout the night from the stage
- Website recognition for four months as a Presenting Platinum Sponsor
- Inclusion of one branded item at your cost to the VIP gift bags
- Charter Membership in our Corporate Membership Club for one year (*beginning Winter 2023*)

SILVER SPONSOR ~ \$10,000

- Preferred Seating for 8 guests
- Access for all guests to exclusive VIP Reception, including photo opportunity with celebrity keynote speaker
- Dedicated corporate or individual name mentions in social media posts
- Prominent logo placement on invitations, promotional materials, signage and communications associated with the event
- Event Night Perks: VIP gift bags for each of your guests, premium wines at your tables, valet parking and prominent signage
- On-stage recognition throughout the night from the stage
- Half-page ad in our event program
- Website recognition for four months as a Silver Sponsor
- Inclusion of one branded item at your cost to the VIP gift bags
- Charter Membership in our Corporate Membership Club for one year (*beginning Winter 2023*)

BRONZE SPONSOR ~ \$5,000

- Preferred Seating for 4 guests
- Access for all guests to exclusive VIP Reception, including photo opportunity with celebrity keynote speaker
- Logo placement on invitations, promotional materials, signage and communications associated with the event
- Event Night Perks: VIP gift bags for each of your guests, valet parking and prominent signage
- On-stage recognition from the stage
- Quarter-page ad in our event program
- Website recognition for four months as a Bronze Sponsor
- Inclusion of one branded item at your cost to the VIP gift bags
- Charter Membership in our Corporate Membership Club for one year (*beginning Winter 2023*)

PROGRAM SPONSOR ~ \$4,000

- Preferred seating for Two Guests, including access to exclusive VIP Reception, including photo opportunity with celebrity keynote speaker
- Logo placement on promotional materials, signage and event communications
- Event Night Perks: VIP gift bags, valet parking for one car and event signage
- Quarter-page ad in our event program

WINE or CHAMPAGNE SPONSOR *(one of each available) ~ \$2,500*

- Includes tickets for four guests to the General Reception and Dinner
- Valet parking for two cars and event signage
- Company name/logo on invitations and promotional materials
- Quarter-page ad in our event program

DESSERT or CENTERPIECE SPONSOR *(one of each available) ~ \$1,500*

- Includes tickets for two guests to the General Reception and Dinner
- Valet parking for one car and event signage
- Company name/logo on invitations and promotional materials
- Business Card ad in our event program

Underwriting Opportunities

We have a number of Underwriting Opportunities to offset the costs of the event. Underwriting is 100% tax deductible. In exchange for your donation, you will be listed on event signage, in the commemorative event program, in select media releases and social media posts, and on the website.

Treasure Chest – the treasure chest premiered at last year's event to much fanfare and is sure to be a big hit again! \$1500

Valet Parking - \$1250

Entertainment - \$1000 (2 available)

Favors/Event Bags \$750 (2 available)

Gift Gathering Party – new this year and sure to be a popular night where guests enjoy wine and nibbles and EFSDC collects gift cards and auction items to augment the amazing auction packages! \$500 (3 available)

Volunteer Food – be sure our hardworking volunteers have a great meal and snacks in the dedicated volunteer lounge that night \$500 (2 available)

Staff/Client Attendance – not all staff members or clients are able to purchase tickets to this event. If you'd like to underwrite a staff member or client (or two!), this is your chance!
\$250

Other – do you have a certain amount in mind that you'd like to donate, please indicate a number you are comfortable with and we will put your generosity to great use. Donations of all amounts are important and greatly appreciated!

Tailored Sponsorship Packages

Don't see a package that is the right fit? Contact Ingrid de Llamas (ingrid@epilepsysandiego.org) who will work with you to create a sponsorship package that is just right for you or your company!



Count Us In! Please Reserve.....

Sponsorship Packages

- | | | | |
|--|-----------|---|---------|
| <input type="checkbox"/> Exclusive Title Sponsor (1) | \$100,000 | <input type="checkbox"/> Bronze Sponsor | \$5,000 |
| <input type="checkbox"/> Platinum Sponsor (2) | \$50,000 | <input type="checkbox"/> Program Sponsor (1) | \$4,000 |
| <input type="checkbox"/> Gold Sponsor | \$25,000 | <input type="checkbox"/> Wine or Champagne (2) | \$2,500 |
| <input type="checkbox"/> Silver Sponsor | \$10,000 | <input type="checkbox"/> Dessert or Centerpiece (2) | \$1,500 |

Underwriting Opportunities

- | | | | |
|--|---------|---|---------|
| <input type="checkbox"/> Treasure Chest | \$1,500 | <input type="checkbox"/> Gift Gathering Party (3) | \$500 |
| <input type="checkbox"/> Valet Parking | \$1,250 | <input type="checkbox"/> Volunteer Food (2) | \$500 |
| <input type="checkbox"/> Entertainment (2) | \$1,000 | <input type="checkbox"/> Staff/Client Attendance | \$250 |
| <input type="checkbox"/> Favors/Event Bags (2) | \$750 | <input type="checkbox"/> Other _____ | \$_____ |

Contact Information

Please list me/my company: _____

Contact: _____

Address: _____

City: _____ State: _____ ZIP: _____

Telephone: _____ E-mail: _____

Payment Information

Payment by Check – Amount Enclosed \$ _____

Please make checks payable to "Epilepsy Foundation of San Diego County" or "EFSDC" and send with completed form to:

**Epilepsy Foundation of San Diego County
Attn: Gingerbread City Gala
2055 El Cajon Blvd., San Diego, CA 92104
Or email to: Ingrid@epilepsysandiego.org**

Payment by Credit Card – Amount to be Processed \$ _____

Complete the credit card payment information below and mail to the above address or email your signed agreement and this form to Ingrid de Llamas at Ingrid@EFSDC.org or 619-296-0161 x 105. You may also call to process payment by phone. Please note that we are charged a 3.5% fee for all credit card transactions that we will include in your payment when processing.

American Express Visa MasterCard

Card Number: _____ Expiration Date: _____

CVC: _____ Signature: _____

Thank you for your consideration and continued support of EFSDC!

Epilepsy Foundation of San Diego County is a qualified 501c3 organizations, TAX ID#95-1981182.
Donations are deductible to the full extent of the law; please consult your tax advisor.